



## CHARACTER DESIGN & ILLUSTRATION

arielledraws@gmail.com

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## EXPERIENCE

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**Senior Illustrator** ✦ EPIK Studios, Inc. 2024

- Oversaw art direction for *Sing Koolets* marketing materials

**Junior Illustrator** ✦ EPIK Studios, Inc. 2022-2024

- Led art direction for and team of artists for *Sing Koolets*, a music kids show under Bida Kids released on Youtube
- Illustrated *Bakit List*, story by Rhadson Mendoza
- Produced visual development artwork for upcoming titles and pitch decks
- Assisted with creating and presenting various pitch decks and presentations
- Created various illustrations for social media posting

**Freelance Character Designer** ✦ Dreamworks TV Animation 2021

- Created character designs for unannounced TV series in development

**Freelance Illustrator** ✦ Juniper 2021

- Designed plush toys and other merchandise for various creator brands
- Assisted with creating manufacturing guides for production

**Freelance Illustrator** ✦ Innovations For Learning 2021

- Assisted in creating new illustrations for childrens' educational stories

## EDUCATION

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**BFA in Animation** ✦ Savannah College of Art and Design 2016-2020

Cum Laude

**Giant Ant Mentorship** ✦ with Hugo Baurens 2021

## SOFTWARE

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Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Clip Studio Paint, Procreate, Affinity Designer, Affinity Publisher

For publishing inquiries, contact Tara Gilbert (with KT Literary) ✦ tara@ktliterary.com